

Welcome

Why are we here today?

After half a century, the City of Troy has embarked on an exciting new initiative: the creation of a new Comprehensive Plan to best position the City for success and prosperity in the 21st century. We are here today to celebrate the launch of Realize Troy - an inclusive planning process designed to establish this Comprehensive Plan.

We need your feedback to help us prepare the Comprehensive Plan. Please review the information on display to learn more about the project process and the themes the Plan will cover. Then tell us what you think by providing your comments on the panels or worksheet provided.

Launch Agenda

- 6:30** Meet & Greet
- 7:00** Mayor's Welcoming Remarks
- 7:15** Presentation: Realize Troy
- 7:45** Community Voices
- 8:00** Questions & Points of Clarification
- 8:15** Share Your Views



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What is Realize Troy?

The City of Troy is creating a new Comprehensive Plan to guide development and change in the City and needs your input.

The City's current Comprehensive Plan was developed in 1962. It is out of date and no longer relevant as a useful planning and policy tool. Many of its recommendations do not reflect current community needs, challenges and opportunities.

Realize Troy is a broad community planning initiative that will result in the creation of a new Comprehensive Plan for the City of Troy. The Plan will be developed through significant public consultation and will establish a clear vision and set of action strategies to address both the current and future needs of the city based on your input.

What is a Comprehensive Plan?

A comprehensive plan is a well-considered and inclusive document that addresses a wide range of current and future city-planning issues and opportunities to allow a community to realize its full potential.

Realize Troy - the City's new Comprehensive Plan will establish goals, objectives and policies for the immediate and longer term enhancement and development of the city. The creation of the Plan will allow the city to assess community needs, assets and challenges, while encouraging broad community dialogue. Through the Comprehensive Plan process, Troy will explore new opportunities and ideas capable of bringing improved prosperity and quality of life to the City.

Specifically, Realize Troy will establish:

- A clear road map for the future of Troy that is created with your active participation;
- A set of priorities, policies and actions to guide change over the next 20 years; and
- New partnerships and relationships to support the city's vision.



Concurrent Studies

As part of the Comprehensive Plan process, a Downtown Economic Development Strategy (DEDS) and a Local Waterfront Revitalization Plan (LWRP) will also be developed.

These plans will ensure that the City's unique assets can best be positioned to deliver new social, cultural, recreational and economic opportunities to the broad community. These studies are occurring under the overall umbrella of the Comprehensive Plan and are partially funded through New York Department of State granting programs.

» Three Inter-related Planning Processes



8 Principles

To guide the formation of the Comprehensive Plan and related studies, 8 Principles have been established. These principles focus on:



- The importance of maintaining the stability and attractiveness of all neighborhoods;



- Expanding downtown reinvestment to include the entire central business district;



- The need for a fully transparent and inclusive consultation and planning process;



- Large scale revitalization of the riverfront will transform underutilized brownfields into publically accessible waterfront amenities and redevelopment projects;



- The importance of considering tax implications associated with Plan development;



- The desire for ecological benefits and reduced burdens on municipal infrastructure and the natural environment;



- Plan adoption and implementation, and;

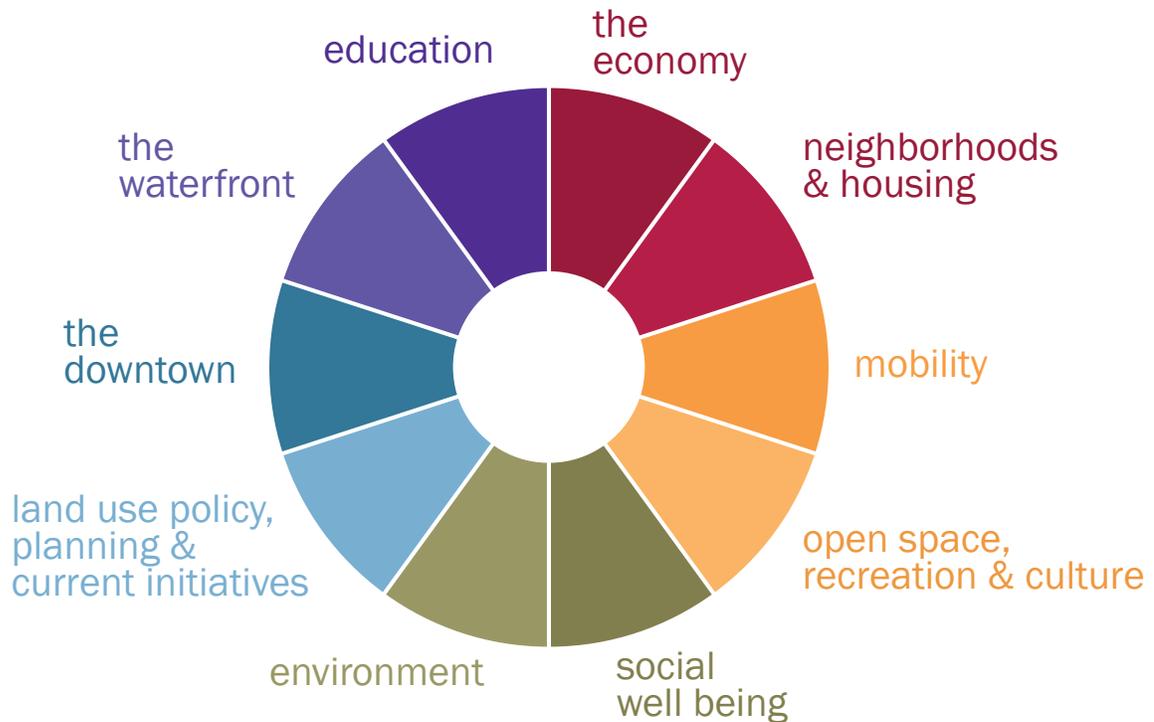


- Consideration of form based code as an alternative to traditional zoning.

Themes

The Comprehensive Plan will address a range of themes that are important to a healthy and successful city.

These themes include:

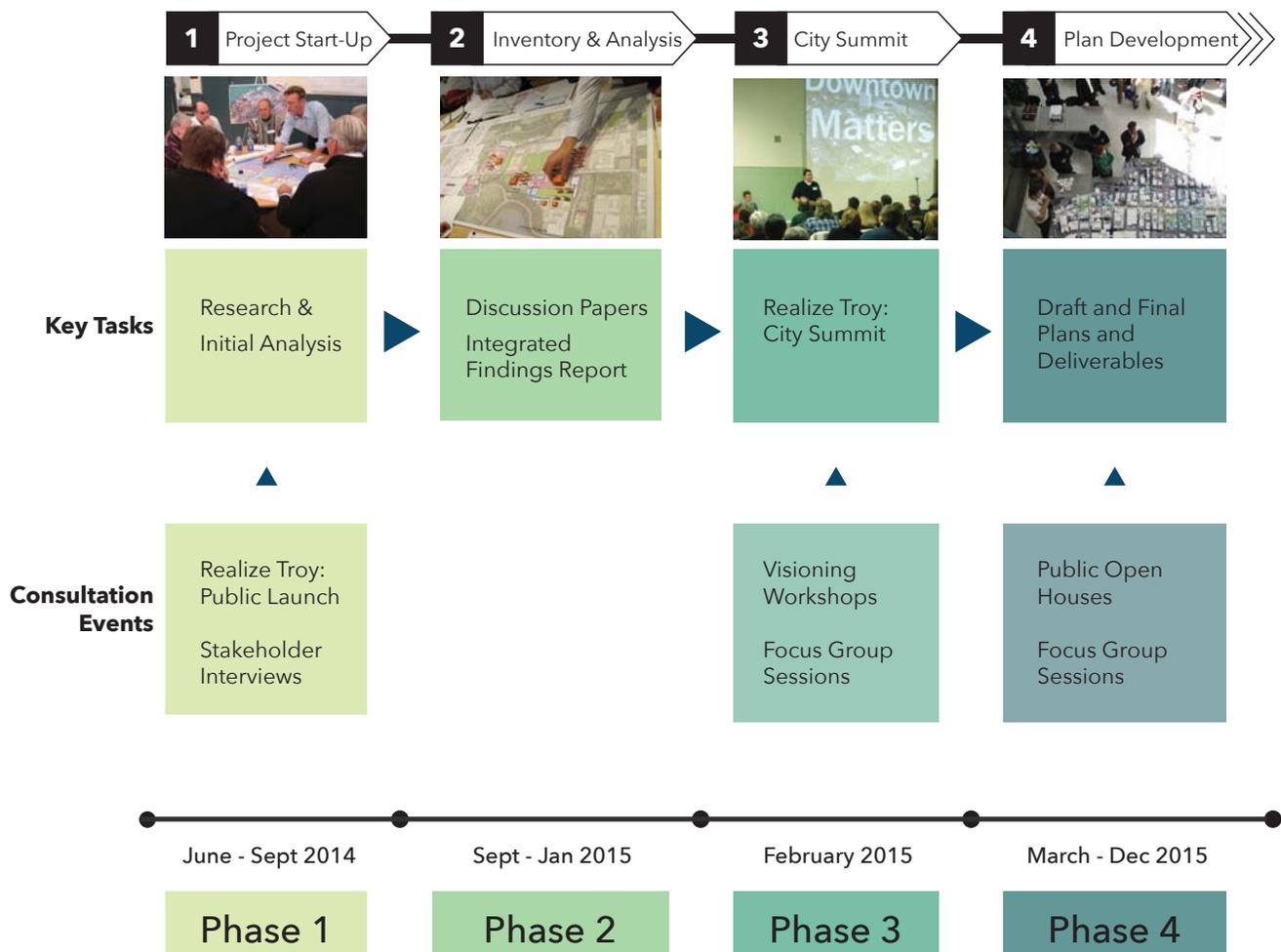


Depiction of Existing Conditions: The Comprehensive Plan will make use of advanced technology and programs to create illustrative models of the City using GIS data.

The Process

Realize Troy will be developed over the course of 18 months and conclude at the end of 2015.

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Engagement & Participation

Realize Troy will be created through an inclusive and transparent process involving multiple and diverse opportunities for the community to participate in plan formation.

A range of engagement activities will be used to enable multiple audiences to provide input into the development of the Plan. These activities include:

1. A Community Launch Event (September 2014)

The purpose of the first launch event is to introduce the public to the project, process and outcomes and the various opportunities for engagement and collaboration throughout the process.

2. Stakeholder Interviews (September 2014)

Listening and learning from stakeholders will be a key part of the planning process. Stakeholder Interviews will occur early in the project process to ensure that the projects vision and early directions are informed by stakeholder input.

3. A City Summit (Early 2015)

A City Summit will allow members of the community to gather over the course of multiple days to discuss the city's key strengths, challenges, opportunities for the future, as well as provide input on the city building themes outlined above.

4. Public Meetings/Open Houses (Spring/Fall 2015)

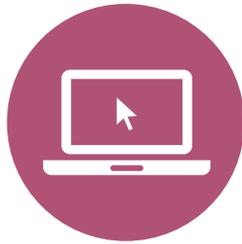
Open Houses will be held during later phases of the project to seek feedback on the draft Plan documents in order to ensure that they reflect the results of the City Summit and the needs and desires of the community prior to commencing the final Plan.

5. Advisory Group Working Sessions

A project advisory group has been established to help guide the development of the Comprehensive Plan and related documents. The Advisory Group will assist in ensuring Plan directions and implementation strategies are relevant to the particular circumstances facing the city and to Troy's citizens. The group consists of citizens and business leaders with diverse backgrounds who can provide input and feedback on plan and content development, key community messaging, and consultation delivery.



How to Stay Involved



Online

Website

The project website contains a range of information about the project, including all of the information presented at today's session. The website will be routinely updated to keep you informed of developments in the project, and how you can participate. Visit the site at realizetroy.com

Email

Send in your comments, concerns, questions, and feedback to: comp.plan@troyny.gov

Social Media

Stay informed about the process, and have your say by following the project on:

Facebook: <https://www.facebook.com/RealizeTroy>

Twitter: [@RealizeTroy](https://twitter.com/RealizeTroy)

Project Hashtag: [#RealizeTroy](https://twitter.com/RealizeTroy)



In Person

City Summit (Early 2015)

Join us for the Realize Troy City Summit where members of the community will gather over the course of multiple days to discuss the city's key strengths, challenges, and opportunities for the future.

Open Houses (Summer/Fall 2015)

Additional Open Houses will be held during Phase 3 and 4 of the project. Check the project website, Facebook page or follow us on Twitter to find out the dates of upcoming events.



Other Ways

Stakeholder Interviews

The project team has identified key stakeholders from across the region, with expertise in a broad range of areas such as housing, recreation and culture, and mobility. If you are a member of a stakeholder group we've yet to hear from, please let us know!

Mail in Your Comments or Call

If you'd rather participate via traditional mail or telephone, please do.

Write to: Realize Troy

c/o Bill Dunne, Commissioner Planning & Economic Development.

City of Troy.

433 River Street Suite 5001 Troy, New York 12180

Or call: 518.279.7164